



**HUSKY  
LOOPS**



# “Who the hell are Husky Loops?”

Described as London's next gripping new rock band with a sound that's hard to pin down, even harder to pigeonhole.

Sharp, swerving riffs and unconventional arrangements are forged into strange shapes with an unorthodox delivery. Danio, Pietro and Tommaso first met at school in Bologna. Fast forward 15 years to a relocation to London to study at music college and the Royal College of Art, they finally formed a collective Tiny Factory and put the finishing touches to their ultimate creation Husky Loops just over a year ago.

Since putting their debut track 'Dead' online in 2016 they've already caught the attention of the very fine ears of Noisey, DIY, London in Stereo, The Line Of Best Fit, Dork, Huw Stephens, Phil Taggart, Mista Jam, Abbie McCarthy, Spotify Fresh Finds, Apple Music, Music Week and Amazing Radio and a raft of blogs.

The latter half of 2016 saw a hugely successful first tour support with Sunflower Bean, a string of London shows including Amazing Radio Blogtober, Southsea Fest, TGE First Fifty, DIY #JagerCurtainCall, Miya Folick, and their first European support dates with Yak.

2017 - A new track 'Fighting Myself' premiered (audio stream only) on DIY followed by a Vevo premier in January, and Spotify Fresh Finds and a tour with Estrons.

'Tempo' announced their debut EP with anxiety laden video about chronophobia highlighted as VOTM by Promo News and a Vevo DSCVR session. In May/June the band went out on a 3 week tour of Europe supporting The Kills as well as their first headline shows in Paris, Berlin and Hamburg. Tempo has picked up 8 R1 plays to date.

New EP coming in the autumn.



# Husky Loops Debut EP

- Debut Release
- Tracks - "The Man", "Tempo", "Fighting Myself", "Dead".
- 300 Limited Edition 12" Black Vinyl with bonus track "Huskyesque" and art prints
- Listen to the EP here: [spotify:](https://open.spotify.com/album/0DPsorTZqACQVIGMnBYP15)
- <https://open.spotify.com/album/0DPsorTZqACQVIGMnBYP15>



# Tempo

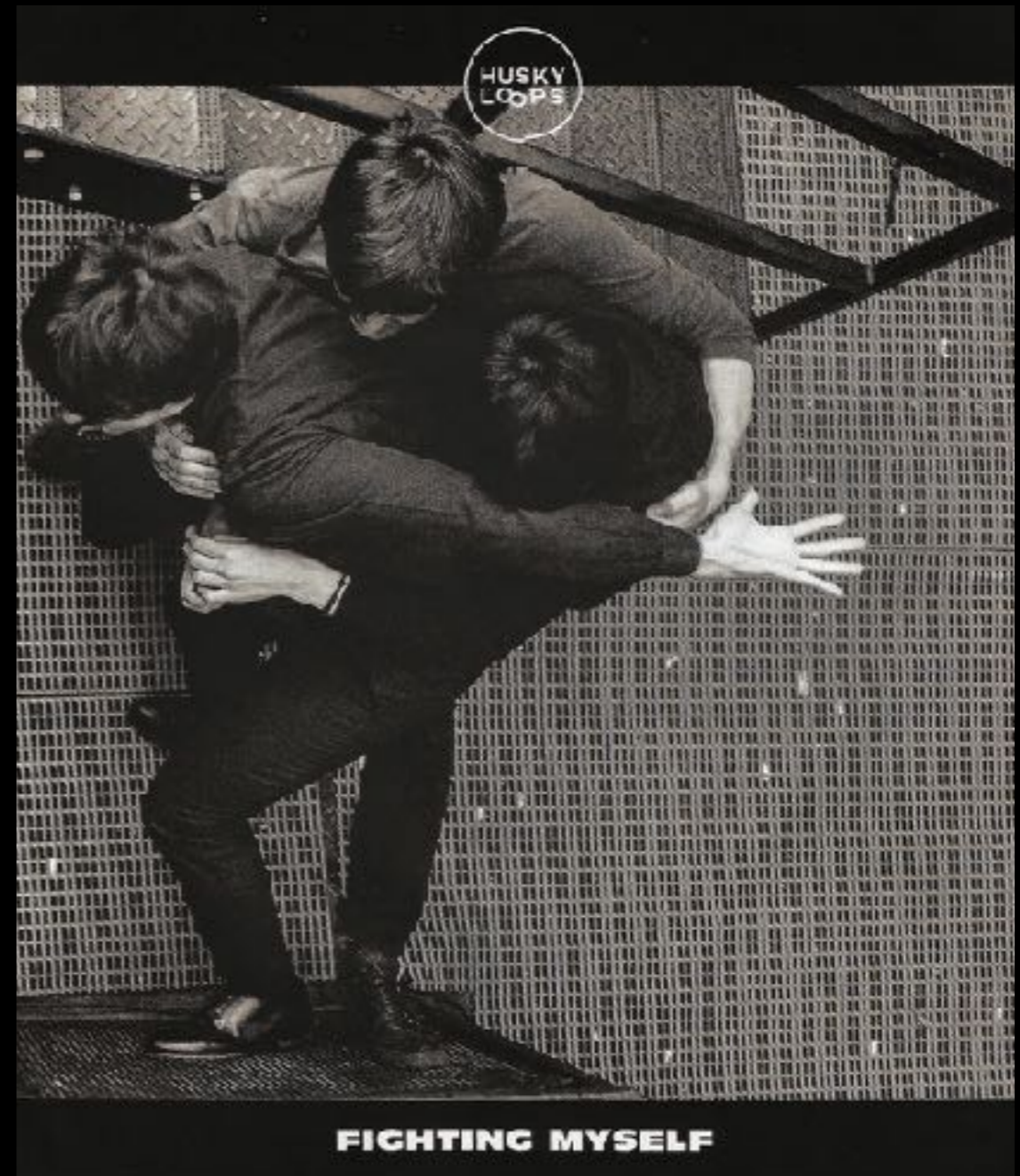
- TEMPO launched the EP with:
- Video premier with Dork, 32K views in first week: <https://www.youtube.com/watch?v=QyJMHOIn3Xk>
- Vevo DSCVR session 30K views <https://www.youtube.com/watch?v=YfaQfyJsQIY>
- VOTM - Promo News
- 8 Radio 1 plays including Huw, Phil, Mistajam's hot new names.
- Tipped by both Huw and Phil in their bands to watch May 2017
- Lion Records intimate instore with 3 piece horn section
- European tour with The Kills and first headline shows in Paris, Hamburg, Berlin
- European media completed on tour eg. Flux FM
- Tempo syncs for Bushmills, Fashion Film for Jack Bridgland, Barock Wines.



# Fighting Myself

- FM VIDEO debut on VEVO - 48K views  
<https://www.youtube.com/watch?v=HWPHPDWUqWw>
- SPOTIFY Fresh Finds Playlist Feb 2017 - 70K streams
- SPOTIFY - Top 20 UK Viral Charts
- Amazing Radio tip for 2017
- Audio stream premiere with DIY  
<http://diymag.com/2016/10/13/husky-loops-fighting-myself-premiere>
- FM stream reviews from over 30 blogs
- LIVE from Queen of Hoxton for DIY JagerCurtainCall Dec 2016  
<https://www.youtube.com/watch?v=YqV4sl0rPKE>

In their own words: *'Fighting Myself' is about struggle and everyday hindrance that leads to an outburst of anxiety and energy sonically represented by the final part of the song.*





## Live at Leeds

**14:00** Husky Loops are infectious – a viral threat to any sedate atmosphere, commanding a fatal attraction which only intensifies when trying to solve the puzzle hidden in their music. Their idiosyncratic creations perplex and entice like a piece of modern

more heads are turned and Husky Loops make the jump from the bizarre to beloved purveyors of far-out rock. (ER)

NME RADAR

The Great Escape 2017: The 14 most exhilarating sets

### Husky Loops

If you like to live life loud, then look no further than Husky Loops – a foundation of kraut-rock and psychedelic beats beneath an onslaught of howling vocals, feral riffs and pure madcap math-rock menace. Muse had better watch their throne, Husky Loops are coming for them. (Andrew Trendell)



James Moodie, Senior Manager, Music and Talent at [Vevo](#)

"We first came across Husky Loops in 2016 – when we heard "[Dead](#)". It's rare to come across a soundcloud upload and be so excited by a band straight away – knowing they were onto a good thing. In my 4 years at Vevo the only other artists we've really felt like this about are Wolf Alice & Jack Garratt.

The guitar work is a definite nod to Kyuss and early Queens Of The Stone age, and live, the band proved to be outstanding. The driving bass lines from Tommaso were outrageous, they managed to turn a small crowd at The Finsbury in October 2016 into a packed room in the space of 30 mins, which was amazing to see. Since then, we've hosted the band's subsequent two music videos and they have wracked up 100,000 plays. Tempo is a really exciting look at the band's creativity, not only in music but also video.

The 'Loops debut EP [packaging](#) further cemented what is already becoming a very strong aesthetic for the band. We also had them in to do a [Vevo dscvr performance of Tempo](#) – which in my view is up there with the best dscvr sessions we've done over the last 5 years. (we've done 400+ sessions)"

# What the blogs say...

Husky Loops are a post-punk band that are fast becoming London's most exciting prospect. Their sound draws parallels to everyone you might want beamed into your ears; think a more accessible This Heat, a more immediate Modern English, a Joy Division capable of turning internal turmoil into sonic thunderstorm. It's hard to pin down the band's sound, but where utopia meets dystopia; where discord meets melody; where pain meets beauty; that's Husky Loops.

**VAPOUR TRAIL BLOG**

Skittish, frantic and gut-wrenchingly fury-filled, they career about the place like their lives are on the line. There's a considered edge to their chaos, though - the feeling that every move is primed to hit as hard as possible, no energy left by the wayside. It's a captivating spectacle, one that packs out Queen Of Hoxton's basement and leaves nothing to the imagination of their ravenous hordes.

**DIY Live Review November 2016**

UK art-rockers Husky Loops are a gripping new rock 'n' roll band from the UK. Big on sharp, swerving riffs and unconventional arrangements, Husky Loops have a sound that's hard to pin down, but that kind of experimentation is the art-rockers' M.O. [https://noisy.vice.com/en\\_us/article/premiere-husky-loops-dead](https://noisy.vice.com/en_us/article/premiere-husky-loops-dead)

**NOISEY**

Stylish 3-piece - catchy aggressive tunes - unconventional take on modern songwriting

<http://www.londoninstereo.com/husky-loops-in-five/>

**LONDON IN STEREO**

Watching their set takes you on a weird journey of riffs, fuzz, bold lyrics and samples, all with just the right amount of tension provided by a front man seemingly on the brink

**MUSIC WEEK**

# On Tour



- First European tour - headline shows and on tour with THE KILLS
- Festivals in 2017 include: TGE, Live At Leeds, Dot To Dot, Handmade, Truck, 2Q, City Sound, Lowlands, In The Woods
- Next London show: 21st July  
The Victoria, Dalston
- Dork shows in August Brighton, Birmingham, Bedford.



## EUROPEAN TOUR 2017

30th May  
Paris  
La Mécanique  
Onduletoire

2nd June  
Berlin  
Badehaus

3rd June  
Hamburg  
Molotow

5th June  
Prague, Roxy  
Supporting  
THE KILLS

7th June  
Leipzig, Täubchen:hal  
Supporting  
THE KILLS

9th June  
Copenhagen, Vega  
Supporting  
THE KILLS

# Live from Estrons Tour Feb 2017

## LONDON

"Lush and uncompromising, their approach is surefooted but the direction unknown. At times they feel like an art project that needs to be taken away, digested and discussed before flipping a dial and suddenly sounding like a radio station playing hit over hit. There are samples of adverts for Apple Music and Spotify that cut through the noise and the whole thing feels wonderfully outrageous". DORK

<https://readdork.com/live/estrons-are-weird-and-wonderful-at-londons-boston-music-room/>

## LONDON

"We received what was the absolute highlight of the night in the form of the absolutely electric Husky Loops. There's just something about them that's otherworldly, beautifully unique, and endlessly danceable – even if I can't put my finger on it. Hard-rock riffs collide with electronic soundscapes: from the almost vaporwave collage of adverts and MTV broadcasting preceding 'Fighting Myself', to the electronic beeps and reverbs opening their set, to the constant dropping of alien, unique, and exciting sounds into their songs. It's perfect rock music, elevated to new levels with a whole host of uncharted material, and combined with the kind of individualist aesthetic that most bands can only dream of. I swear to god, if these guys don't get big soon, it'll be a sad state of affairs for the music industry".

<http://undercitylights.co.uk/post/157231212667/estrons-bmr>

## LIVERPOOL

"Next came Husky Loops, straight in with big beats, prominent bass and offbeat guitar that flickered between surf style verses, hectic choruses and White Stripes-esque reverb-heavy licks. This changing but riveting sound continued throughout a constantly surprising set, epitomised by the use of weird samples, like a Spotify Premium advert, as part of the backing track. With FX pedals galore, consistently strong, driving rhythms and vocals that ranged from melodic to chimp-like, the three-piece played an excellent set akin to watching David Lynch's best work – unnerving yet totally engrossing".

<http://www.getintothisthis.co.uk/2017/02/estrons-husky-loops-18-months-studio-2-liverpool/>

## BRISTOL

"I was completely unprepared for the sonic slaughter of London based Italians, Husky Loops – this was a most unusual sound and some of the unearthly squeaks guitarist Pier Danio Forni was coaxing out of what looked like a very standard Telecaster were astonishing. I suppose you could roughly class them as post punk with strong psych elements but that really wouldn't do justice to the sheer shock value of the music, in which streamed samples were used very imaginatively. Wonderful, original stuff".

<http://tapthefeed.com/live/estrons-review-the-crofters-rights>



**Links:**

[Husky Loops Facebook](#)

[Husky Loops Twitter](#)

[Husky Loops Website](#)

[Husky Loops high res press picture](#)

# TEAM LOOPS

- DANIO FORNI - singer, songwriter, producer
- PIETRO GARRONE - drums, samples, creative direction
- TOMMASO MEDICA- bass
- CLARE BRITT - Plan A - Manager
- WILL MARSHALL - Primary - Agent
- JACK CLOTHIER - Alcopop! Records - Label for EP
- BELIEVE - Label partner
- FRANKIE AND KATE - Stereo Sanctity - PR
- AJPR - Radio
- PAUL SPRAGGON - SSB - Chief Consigliere